



iHola NWA!

Hispanic, Latino and LatinX Community Insights
Gathered by CCP

1 GO BEYOND MEXICO

Celebrate the many countries and cultures represented within Hispanic/Latino/LatinX in NWA.

2 DON'T COMPETE OR DUPLICATE

Support the many local, grassroots organizations who have been doing the work.

3 BE FAMILY-ORIENTED

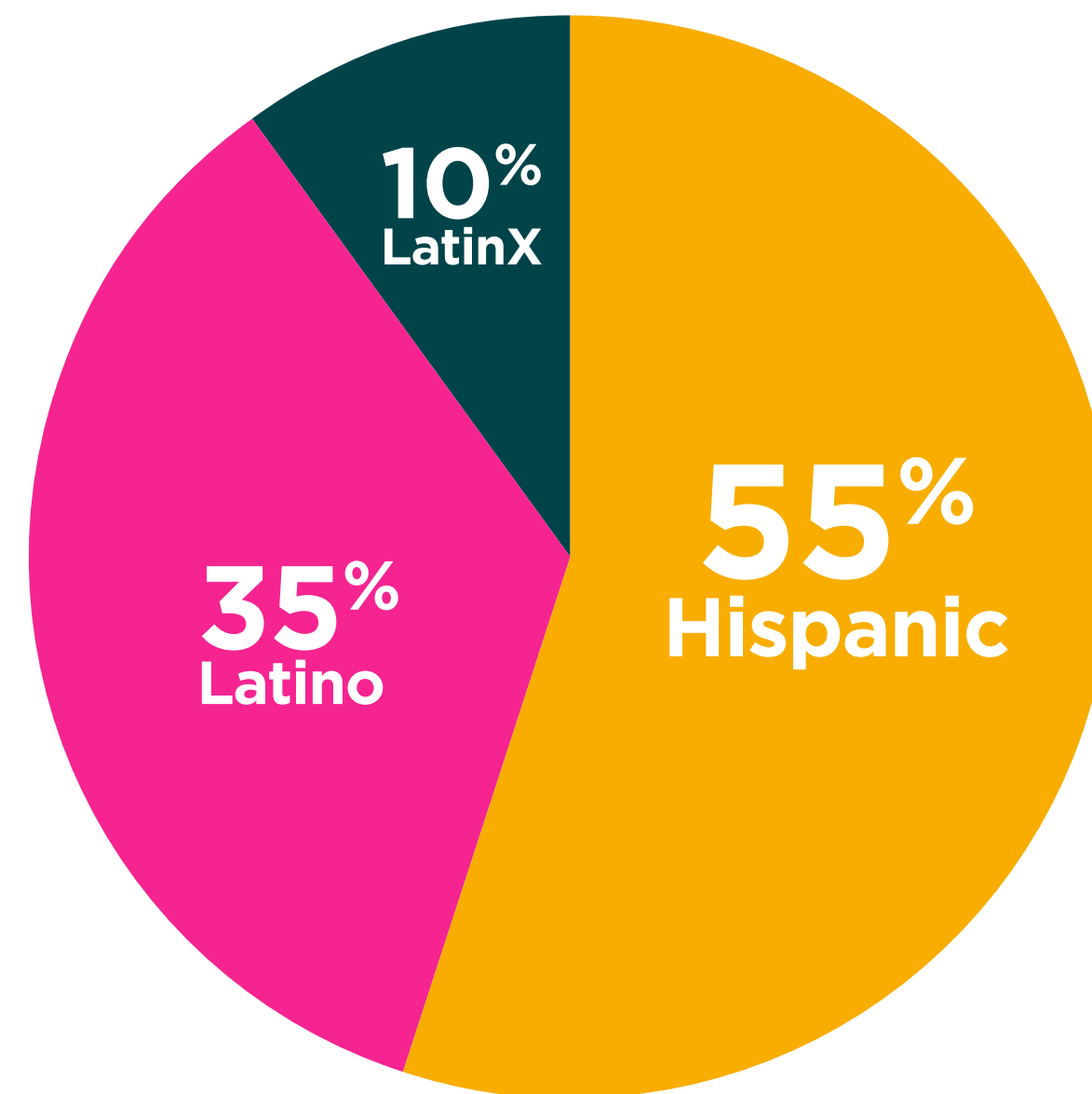
Include activities for children and young people.

4 REPRESENTATION MATTERS

Showcase speakers from our community who can inspire us through their own stories of upward mobility and educate around topics like financial literacy, educational access, health access and social/cultural skills.

5 FOOD, LIVE MUSIC, DANCE, AND PARADES!

We ♥ our cultures and want to share them!





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HOW WE CELEBRATE!

El Día De La Madre

Día De Los Muertos
(It's Not Halloween!)

Navidad

Carnival

Independence Day
(September 16)

El Día del Amor y la Amistad

Día del Niño

Fútbol

Fiesta De Reyes

WHAT YOU SAID:



"We want to be seen, included and respected."

"Invite local community members to join in the planning."

There are so many transplants here. We are not connected and need more collaboration.



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WHAT YOU SAID:



"We are the largest minority group in NWA. Why are we an afterthought?"

"We are here to make communities better. We want good jobs, safe neighborhoods and good schools for our children."

"Spotlight our local businesses and cultural events."

"Engage both working class and professional communities and bridge the divide."

"Showcase Springdale more. Remove the negative connotation."